



Art Director – Intermediate/Senior

We are Calder Bateman – a communications agency that asks bigger questions because that’s how we find the best answers. We also like to think we hire the best people – talented, quirky, fun collaborators – because that’s how we create breakthrough work.

We are looking for an individual with 5+ years of hands-on art direction experience, preferably in the marketing, advertising and communications industry. You have experience in a variety of design styles and media – including website development and online ad animation, those are nice to have – and you thrive under pressure and constant change. You are a collaborative team player and are passionate about your craft. We like that about you.

ART DIRECTION

- Develop creative concepts and collaborate with copywriter
- Ability to establish art direction for individual pieces as well as mass media campaigns
- Participate in development of campaign strategy when needed
- Creative execution (establishing creative design elements, initial layouts, etc.)
- Present conceptual thinking and art direction clearly to creative team, accounts team and client

DESIGN

- Design in a wide variety of styles
- Execution of designs from start to finished print-ready files (once art direction has been established)
- Open to feedback and discussion with creative team, accounts team, clients
- Make design edits as needed – this includes managing changes for all creative communication channels, such as outdoor, print, video, digital, non-traditional, social media

OTHER

- Contribute to new business pitches
- Proficiency in several mediums and ability to press check when required
- High level of understanding of printing process
- Comfortable managing asset development with creative vendors (photography, illustration, video)
- Represent Calder Bateman in the community and be an ambassador for the company at all times



Qualifications:

- Design degree or diploma preferred
- Minimum 5 years experience in Art Director or Designer role
- Remains current on industry trends and technology

Other Requirements:

- Ability to think strategically, creatively, autonomously, critically, analytically and collaboratively – you are a quality idea generator
- Detail oriented
- Strong verbal and presentation skills
- Must show an ability to thrive under pressure and constant changes
- Effective time management skills and organizational skills are a must
- Ability to make a judgment call and act swiftly upon it
- Superior relationship-building skills
- Energetic, highly proactive team-player
- Ability to handle multiple projects and deadlines with ease
- Discretion and good judgment working with confidential/sensitive information
- Understanding of all agency disciplines
- Trustworthy, honest and sincere
- Leads by example—professional, punctual, business-like
- Knowledge of online etiquette and legal issues
- Additional designations/memberships an asset (i.e. ACE, GDC, IABC, CAAP)

Manager/Reporting:

- Creative Director, Associate Creative Director

Collaborate closely with:

- Creative Director, Associate Creative Director, Senior Creative Strategist/Copywriter, Art Director, Graphic Designer, Accounts Team

Please email your cover letter, resume and portfolio to:

jobs@calderbateman.com

Subject: **Art Director, Intermediate/Senior**

Thanks to all applicants for their interest – only shortlisted candidates will be contacted.